# AYS ENLISTS PRESS IN UPLIFT OF FILMS

ells Publishers They Best Can Help Raise Standard of Pictures.

ITS ALL CENSORSHIP

otables at Banquet Pay Tribute to Director of All Filmdom.

OFFRE PRAISES EDITORS

ostmaster-General Adds to Eulogies of His Predeces-

selections in the Cabinet. Dr. control of the contr

indisputable standards.

"But while this must be our broad and meral policy, it is as true of the press of of the motion picture as it is of the motion picture as it is of atesmanship, that there are, of course, rtain common standards so indisputate in their appeal to the common sense right, so universally accepted as the ghest standards of taste, art and orals that to promote them is as ematically our duty as is that declaration of the publishers of the presamble of the American of intention to promote the general elefare' in the preamble of the American Constitution

"And above all, perhaps, is our duty to the youth. We must have toward ist sacred thing, the mind of a child, ward that clean and virgin thing, that are marked slate—we must have toward at the same sense of responsibility, at the same care about the impressions and upon it that the best teacher or

and of the motion picture as it is of atesmanship, that there are, of course, rtain common standards so indisputate in their appeal to the common senge right, so universally accepted as the ghest standards of taste, art and orals that to promote them is as emulatically our duty as is that declaration of intention to promote the general elfare in the preamble of the American Constitution

"And above all, perhaps, is our duty to the youth. We must have toward intention to make the sacred thing, the mind of a child, ward that clean and virgin thing, that amarked slate—we must have toward int sacred thing, the month of a child, ward that clean and virgin thing, that amarked slate—we must have toward int he same sense of responsibility, but same care about the impressions adde upon it that the best teacher or se best clergyman, the most inspired acher of youth would have.

"Most certainly I will not be put in the attitude of being a judge of the orals of those who are in the industry, here has been much loose talk on that beject and the fact is that the morals it the thousands and thousands in this dustry are just as good as those in yother.

"It has been said repeatedly that certain objectionable pictures which have

my other.
"It has been said repeatedly that certin objectionable pictures which have been made are the class of pictures high the public wanted and that such reductions have been a meeting of the demands of the public based on box fice receipts. If this is so, then the billic has a duty in the situation, and our duty in relation to that phase of matter is clear. One of the largest the producers has told me, however,

its manhood and womanhood is sound and, of course, it will support the cleanest pictures. And the American public is the real censor for us, just as it is for you.

"The people of this country are against censorship fundamentally—against the censorship fundamentally—against the censorship fundamentally—against the censorship of the press, of pulpit and of pictures. Just as certainly is this country against wrongdoing, and the demand for censorship will fall when the reason for the demand is removed. As we move toward the consummation of the objects of this association, just in like degree will recede the demand which seems more or less prevalent for censorship. The problem of censorship with which we are now faced was faced by you and fought out and settled—settled right here in New York, by the way, so far as American law is concerned—in one of those prolonged and bitter contests for the unrestricted freedom of intelligence more than two centuries ago.

"Those in the industry do not underestimate the responsibility.

"I would repeat that this agency for the distribution of information and thought, this agency for the millions and for the inevitable inculcation of standards of taste in art and conduct—i promise that this agency for the millions and for the inevitable inculcation of standards of taste in art and conduct—i promise that this agency for the millions and for the inevitable inculcation of standards of taste in art and conduct—i promise that this agency for the millions and for the inevitable inculcation of standards of taste in art and conduct—i promise that this agency for the millions and for the inevitable inculcation of standards of taste in art and conduct—i promise that this agency for the amilions of information and thought, this agency for the millions and for the inevitable inculcation of standards of taste in art and conduct—i promise that the motion picture ladication of standards of taste in art and conduct—i promise that the good of the confidence that the one country has in the other wi

trust him most and are pleased with this public recognition of his quality."

Representative Madden aroused enthumanhood and womanhood is gound the release. And the American public the real censor for us, just as it is previously.

the demand of the American public for higher quality of art and interest in its entertainment.

Sor in Cabinet.

Sor in Cabinet.

"The industry accepts the challenge in the demand of the American youth that its pictures shall give to them the right kind of entertainment and instruction.

"We accept the challenge in the right count of the publishers of the United States do being the guest at a dinner the publishers of the United States do being the great and an other that the entertainment and anusement of that youth be worthy of their value as the most potent factor in the country's future.

"We accept the challenge in the right count of the American Adolph Zukor. Jesse Lasky, Samuel on their value as the most potent factor in the country's future.

"We accept the challenge in the right count of the American Adolph Zukor. Jesse Lasky, Samuel on the value as the most potent factor in the country's future.

"We accept the challenge in the right count of the American youth the right kind of entertainment and and an antice the country of the publishers of the United States and any service which commands the press of the country to help the otion picture to gain the high stannit seeks.

Mr. Hays's last official act.

Among those present depolic, William P. Ahneli, Victor F. Ridder, E. R. Shaw, Nelson J. Peabody. George D. Buckley, Joseph A. Moore, Victor Rosewater Marcus Lew.

Moore, Victor Rosewater Marcus Lew.

Goldwyn, Lewis J. Selznick, Thomas H. Briter, Joe Mitchell Chapple, Leonard the present attent in the right was service which commands the present of the theory of the very best from all and I have great tails in its fulfillment."

Mr. Brisbane started out by calling attention to the real economy the Herrical Chapple, Leonard Abbott, Norman B. Black, John Stewart Bryan, M. H. de Young, Frank Flaberty, Government. He said he had Just reside the hugsly increased costs of Goldwyn. Lewis J. Goldwyn. Lewis J. Selznick, Thomas H. Rith in the full life of the head of the hugsly increased costs of Goldwyn. Lewis J.

Wanted-ex-soldiers, not now employed, to sell the early edition of The New York American. Good Wages. Apply to Circulation Department, 238 William St., 7th floor.

Greater production rather than cutting of wages is needed in the busi-

ness readjustment of the country, T. R. Williams of the Pittsburgh Press and president of the American Newspaper Publishers Association. told the press of the country yesterday at the annual convention of the association at the Waidorf-Astoria Hotel.

Although he was speaking of the ewspaper industry in particular, Mr. Williams's analysis applied generally to all industries. Calling on publishers to eliminate waste in newspaper plants of the country and to "scrap plants of the Pittsburgh Press and president of the manufacture of newsprint. The resolution instructed the publishers' committee on Federal laws to oppose all efforts to establish any duty on manufactured newsprint.

In their all day session the members of the association, advertising, circulation, the members of the sacciation considered the labor situation, advertising, circulation, the members of the sacciation considered the labor situation, advertising, circulation, the members of the sacciation considered the labor situation, advertising, circulation, advertising, circulation, advertising, circulation, advertising, circulation, advertising, committees on Federal laws to oppose all efforts to establish any duty on manufactured newsprint.

In their all day session the members of the association considered the labor situation, advertising, and the circulation considered the lab plants of the country and to "scrap jealousies and animosities," he said the full weight of the powerful association he heads is against any effort to introduce the forty-four hour week into newspaper shops.

Mr. Williams also asserted that there can be no reduction to news. the full weight of the powerful association he heads is against any effort to introduce the forty-four hour week

there can be no reduction in newspaper advertising or subscription rates at this time.

Praise for Harding Example.

Urging the publishers to follow the example of their "fellow craftsman," President Harding, Mr. Williams said:

The American Society of Newspaper. there can be no reduction in news-

Urging the publishers to follow the example of their "fellow craftsman," President Harding, Mr. Williams said: "Foremost in contemplation of human advancement under the guidance of the trained mind of the publisher and editor stand the achievements of the last year of our fellow craftsman, upon whose shoulders have rested not only the serious aftermath problems of this country but in many respects the destintes of the nations—President Harding." F. Lawson, Chicago Daily News,
The American Society of Newspaper Editors, organized to deal with newspaper problems and ethics, elected the following officers: President, Casper V. Yost of St. Louis; first vice-president, Frank I. Cobb, the World; second vice-president, Edgar B. Piper, Portland Oregonian; treasurer, Edward S. Beck, Chicago Tribune, and secretary, E. C. Hopwood, Cleyeland Plain Dealer. The country was divided into eight zones, with Herbert B. Swope of the World as head of this district.

The convention continues to-day.

ding."
Great advance has been made in the Great advance has been made in the last year in solving national problems, but undoubtedly one of the chief needs at present is a further elimination of wilful waste, said Mr. Williams. He continued: GRAND STREET STATION

at present is a further elimination of wilful waste, said Mr. Williams. He continued:

"As a further alleviation of the high cost of production many insist that labor costs are too high and that the chief end to be scught is a reduction in the wage scales of skilled workmen. Publishers generally are not adverse to giving labor a high wage in keeping with the experience and skill required by the business, but in return they have a right to insist upon a day's work in constructive labor, producing something of real value to the employer.

"During the period of business readjustment we have been passing through the publisher has been forced to look about for the elimination of waste, increasing of efficiency and lowering of costs on every hand. Is it not a good time for the newspaper printing trades unions to do likewise? Does it not seem strange that trades unions should have regulations designed to creating the contribution of the employer?"

There may have been need for certain union rules years ago, but the original purpose no longer applies. There is a scarcity of printers, pressumen and stereotypers in all the large cities, said the speaker, and if the six

men and stereotypers in all the large cities, said the speaker, and if the six days work a week were enforced suddenly hundreds of newspapers would be planks on the roadway were burned crippled. Employees now are being paid 'Traffic was resumed after a half hour.

SALES BY AUCTION.

SALES BY AUCTION.

The convention continues to-day,

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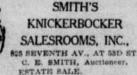
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PUBLISHERS OPPOSE

44 HOUR WEEK

for seven to eleven days a week, Mr.

Williams continued:

The high cost of labor is not so serious a matter now as securing the cooperation of labor to give efficient, full time, usable work in return and devising means for attracting and training apprentices in the trades so that there will be sufficient labor to meet the future demands of the rapidly growing and expanding newspaper business.

However, it is conceded on all sides that present wage scales are too high and that reductions must follow.

"Nor is the high cost of labor so serious as the high cost of labor so serious as the high cost of labor so serious as the high cost of waste both in direction and in plant operation. With the easing of the newsprint burden and including a detachment of United States navy scaplanes, in charge of Commander Albert C. Read of NC-4 fame, started the search. Lack of fuel had forced the plane to copies. From the same causes seem to have sprung a veritable deluge of artificial circulations."

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